



Food Research Lab
Your Innovation Starts Here!

Nutrition Intelligence Service

Build a Nutritional strategy for your food products!

- ✔ Consumers are inclined towards health and wellness more than ever, and their preferences include more healthy foods with functionally rich ingredients. Unlike before, consumers prefer nutritionally qualified products to food products that possess attention through propaganda. Therefore, food companies have become indispensable to embody a nutrition intelligence strategy that rivets consumer attention. Companies need to tend to demands such as organic, free-from, natural, clean-label and sustainable food or beverage products
- ✔ Food Research Lab assists you to scale nutritional intelligence by quantifying the most vital component in a food product: nutrients. Our approach aims to fill a major gap in new food product development in helping clients [develop and launch food products](#) using our nutritional intelligence service..
- ✔ We can help you manufacture food products with high anti-oxidants, low sugar, no trans-fat, etc, through food nutrition research.

Our Analysis

- ✔ Our method allows you to increase the organoleptic aspects of the food products and the nutritional worth of the ingredients after development, all while staying within your specifications.
- ✔ We provide nutritional intelligence support by gathering and testing nutritional density in your food product using modern scientific processes such as:

- ✔ Pilot Plant Trial
- ✔ Food Nutritional Analysis
- ✔ Analytical Chemistry
- ✔ Machine Learning

Criteria We follow

- ✔ Our dataset is far larger and more reliable than anything currently available, and it more properly depicts the nutritional value of food purchased and consumed.
- ✔ Food Research Lab aims to create the world's largest and most up-to-date nutrition reference through our nutrition intelligence service.
- ✔ Does your product provide the right type of nutrition for children?
- ✔ How healthy is your food product compared to your competitors?
- ✔ Is your product rich in Vitamins or Anti-oxidants, or any other nutrient?
- ✔ How well does your product satisfy your nutritional guidelines?

How We Help

Food Research Lab helps you answer these questions with our nutrition intelligence service and nutrition analysis consulting. Addressing these kinds of questions/topics help you in identifying and even forecasting market peculiarities, allowing your food company to adapt offers to satisfy consumers' taste and value expectations better and have a competitive advantage

Contact Us

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