

## Recipe Testing, Standardization and Writing

### Standardization and Writing

Recipe Standardization: We standardize recipes for accuracy of ingredient amount, taste and flavour, process, cooking time, quality and yield.

#### ***Our team use best practices to write the recipe***

- ✔ We use standardized format to present your recipe
- ✔ Listing out all ingredients, accurate measurements and description

- ✔ Description of preparation methods
- ✔ Number of servings, portion sizes and size of servings
- ✔ Including preparation and cooking time
- ✔ Additional information and serving suggestions

#### ***We work closely with***

- ✔ Bed & Breakfasts, Restaurants, and Cafes
- ✔ To enhance or create a fresh menu with new or updated concepts

## ***We customize our service to meet client needs and is priced based on service fee plus the grocery expenses***

---

- ✔ Research and planning
- ✔ Concept development
- ✔ Ingredients shopping
- ✔ Recipe development and refinement plus two tests
- ✔ Recipe writing, editing, formatting of the final recipe
- ✔ Nutrition analyses

## ***We also partner with other professionals for***

---

- ✔ Food photography
- ✔ Food styling

expert food scientists, chefs, nutritionists and partners from across the globe to help food companies and entrepreneurs get their products to market quickly and effectively.

Food Research Lab makes your dream concept into a commercial product as we have strong knowledge of ingredients, processing techniques, and we can bring them all together to help you make the right decisions.

## **Contact Us**

We are based in the beautiful City of Manchester and Chennai, Contact us on the details provided or follow us on our social platforms.

### **UK**

Guires Ltd,  
MIIC Unit 52-56,  
Greenheys Business Centre,  
Pencroft Way, Manchester,  
England, M15 6JJ,  
UK. +44- 161 818 4656

## **About Us**

Food Research Lab R&D, food innovation company, is the unit of Guires. With years of experience in research especially in medical device and pharmaceutical regulations, food product development, scientific publications and clinical trials, the company has now ventured into food research and formed a separate unit, under the brand name of 'Food Research Lab' that will drive food forward. Food Research Lab brings together the latest in food processing equipment,